



I'm Michael Mattner, a designer & developer from Michigan.

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Skill set

UX & UI DESIGN – PRINT DESIGN

11 years of experience working with Adobe products, focusing specifically on Photoshop and InDesign, to design user interfaces for the web and short form documents. One year of experience in Sketch, Figma, and Adobe XD working on several landing pages for a fortune 500 company.

- Mostly at Aisle Rocket Studios

FRONT END DEVELOPMENT

I spent the last 11 years working as a front end developer focusing on HTML, CSS, Sass, JavaScript, and jQuery while using Grunt, Gulp, and Yarn as my task managers. Recently I've started working with Angular JS 1.0 and React. Use a feature branch workflow using git with Bitbucket. Sublime Text is my editor of choice

- Mostly at Aisle Rocket Studios

CREATIVE STRATEGY

3 years working in a more strategic role under the direction of a creative director and agency leadership. The work involved creative management as well involvement in discovery sessions with multiple clients.

- Mostly at Aisle Rocket Studios

Experience

ASSOCIATE CREATIVE DIRECTOR

Aisle Rocket Studios | 1/2015 – Present

Creative direction and strategy leading a small team of digital designers and hybrid designer/developers. Work with teams cross agency and across locations. Manage the workloads of team members with the assistance of digital project manager. Continue to work on development projects as well as digital design for all clients.

SENIOR DIGITAL DESIGNER

Aisle Rocket Studios | 3/2013 – 1/2015

Art direction for digital and interactive sales training materials for Whirlpool and Maytag brands; work on all interactive projects for studio clients including web development, email marketing, and interactive point of purchase materials. Directed and launched a digital sales training solution for Whirlpool and Maytag brands using the Adobe Digital Publishing Suite in the transition away from printed assets.

Experience

GRAPHIC WEB TECH

Corvette Central | 2006 – 3/2013

Maintained, developed, and optimized the company's web sites with a focus on usability and search engine optimization; assisted in the development of catalogs and other marketing materials; art directed, delivered, and tracked all email marketing initiatives. Delivered 2-3 million emails a year with a consistent 24% open rate; increased traffic by 33% by focusing on creating keyword rich content, introducing rigorous coding standards, and implementing focused Google Adwords campaigns.

CONSULTANT

Professional Parks, inc. | 2004 – 2005

Designed, developed, launched, and maintained web site; designed marketing emails and other print materials; assisted in managing network assets.

Education

A.S. DIGITAL MEDIA

Full Sail University | 2003 – 2004

Rigorous schedule that focused on: graphic design, game design, interface design, digital publishing, web design and development, video capture and editing, motion graphics, 3D modeling/skinning, and project management. Worked on major monthly projects throughout the course of the program in team and solo environments.

Summary

LANGUAGES

HTML/CSS
SASS
php
MySQL
Javascript
jQuery
AngularJS

SOFTWARE

InDesign CC
Photoshop CC
Illustrator CC
After Effects CC
Edge Animate CC
Premiere Pro CC
Media Encoder CC
Sublime Text

SKILLS

Front end dev
WordPress dev
Art Direction
Creative Direction
UI Design
Git/SVN

Brands

Whirlpool
Maytag
KitchenAid
JennAir
Gladiator

Amana
Kenmore
Craftsman
Gree
United Federal Credit Union